



Agri-Land Resources

A workshop focused on assisting
agri-land owners and managers

Topics include
financial resources, programs for urban and small-scale
farming, and direct marketing.

October 18, 2022

9:30 am – 12:30 pm

**Texas Dept. of Agriculture-8918 Tesoro Dr. #120
San Antonio, TX 78217**

**FREE Registrations open NOW,
ONLINE at www.alamorcd.org
DEADLINE October 14, 5:00 pm**

This workshop sponsored by Alamo RC&D Area Inc. in cooperation with USDA , the University of Texas Rio Grande Valley (UTRGV) and the Texas Department of Agriculture.

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Alamo RCD Area Inc.

Agri-Land Resources Workshop Agenda

October 18, 2022

9:30 am – 12:30 pm

Texas Department of Agriculture (TDA) Conference Room
8918 Tesoro Drive #120, San Antonio, TX 78217
REGISTRATION online at www.alamorcd.org

9:30 am Registration/Opening Remarks — Alma Aguirre, Director, Alamo RC&D Area Inc,

Ken Weidenfeller, Director, TDA, South Central Regional Office , San Antonio Area

10:00 am NRCS Programs — Samantha Salinas, Resource Team Leader, San Antonio, USDA-Natural Resources Conservation Service (NRCS). An overview of financial and technical assistance available to landowners through the USDA – NRCS.

10:30 am CSAs and How to Start One- Michelle Steubing, The Betsy Blue Farm. Learn how to start a small farm, and direct marketing through Community Supported Agriculture (CSA), markets, select stores, chefs, and road side stands.

11:00 am Loans and Programs — Brian Hanson, County Executive Director, San Antonio, USDA- Farm Service Agency (FSA). An overview of loans and other programs available to landowners through the Farm Service Agency.

11:30 am Direct Marketing — Robert Maggiani, Sustainable Ag Specialist, San Antonio, National Center for Appropriate Technology (NCAT). How to be wholesale ready to sell to restaurants, schools, and other institutions.

11:50 Healthy Initiatives — Leslie Provence, Co-Founder, Food Policy Council of San Antonio. Bringing together stakeholders from diverse community sectors to examine the local food systems.

12:00 to 12:30 pm Question and Answer, Wrap Up and Closing

Alamo Resource Conservation & Development Area Inc.

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