



“Rural Cooperatives and You”
A Presentation by
Richard Carrera
Texas Rural Cooperative Center
UT Pan American



Location: Kronkosky Place (Formally the Rainbow Senior Center)
17 Old San Antonio Rd., Boerne, Texas 78006

Date: June 11, 2015

Time: 2:00 to 4:00 pm (2:00 pm registration followed by program at 2:30 pm)

Free and Open to the Public!

Please RSVP to alamorcd@gmail.com by June 9.

Are you a member of a cooperative? Do you want to create a cooperative business venture? Do you have a community garden or have a home garden and want to create a Coop? Are you a farmer/rancher and want to learn how a Coop works? Do you have a business that can benefit from a cooperative enterprise? Are you wanting information on what TRCC can offer in assistance?

Then this presentation is for you!

Speaker: Mr. Richard Carrera

Rural Cooperative Project Director, Texas Rural Cooperative Center (TRCC),
University of Texas Pan American

Topics:

A. What is a Cooperative? Cooperatives are businesses owned and controlled by the people who use them. Cooperatives differ from other businesses because they are member owned and operate for the benefit of the members, rather than earn profits for investors.

B. Why Cooperatives are Organized:

Cooperatives are organized to:

- 1) Improve bargaining power,
- 2) Reduce costs,
- 3) Obtain products or services otherwise unavailable,
- 4) Expand new and existing market opportunities,
- 5) Improve product or service quality.

C. How a Cooperative can help your community and how can TRCC help you.

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